

Jennifer Jenkins

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Experience

February 2018 - Current

CR Fashion Book Digital Intern

- Pitches and writes daily stories related to fashion, beauty and accessory trends
- Uploads and curates galleries in company's CMS
- Integrates SEO in posts to boost traffic on site
- Composes and schedules social media posts using multi-platform system

June 2017 - January 2018

Gainesville Magazine Fashion Story Intern

- Worked with editor to create themes for upcoming issues
- Scouted models and worked with photographer to choose appropriate location
- Styled full looks using several local boutiques and stores per shoot
- Wrote story to correlate with each look and theme

August 2016 - May 2017

Advantage Publishing Editorial Intern

- Pitched and wrote long-form features for Home and Business magazines
- Copy edited articles, formatted tables of contents, created decks for stories

December 2015

NYLON Magazine Fashion Closet Intern

- Assisted the fashion assistant and editors with managing new, high-end inventory that came in for photo shoots
- Took items to designer showrooms across town and transported new orders back to the office for photo shoots
- Helped arrange the inventory by designer and type, and shipped items out to specific showrooms or PR firms when they needed to be returned

Education

University of Florida

August 2014 - May 2018

Bachelor of Science in Journalism